



Adriana Aguirre

DESIGNER

PROFILE

Mexican Industrial Designer
with 3+ years of experience in
conceptual, industrial and graphic design.
Tipo de Permiso: Residencia.

CONTACT

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LANGUAGES

SPANISH: Native
ENGLISH: Advanced
CATALAN: Basic
FRENCH: Basic

SKILLS

Photoshop, Illustrator,
Indesign, SolidWorks,
Rhino, AutoCAD,
CATIA, CorelDraw, Cura
3D Builder, Figma, Invision

EXPERIENCE

MAKERSPACE MANAGER @ ESPAI CREATIU (ESP)

April 2019 - Current

Management, development and follow up of 2D & 3D design, 3D printing, digital modeling 3D scan and laser cutting projects. Prototyping solutions. Design consultant. Direct customer service.

Achievement: Implementación de nuevo sistema de gestión de proyectos.

DESIGNER @ FREELANCE (ESP-MEX)

January 2018 - Current

UX / UI designer and websites development with Wix and Wordpress:

nayox.es / grupoimpulsa.mx / diezcompany.mx

Graphic Designer of various projects: branding. Graphic and conceptual design of cover and editor of the magazine Rostra Economica NL (Amsterdam).

BRAND ASSISTANT @ JACOBO TOLEDO (MEX)

March 2016 - January 2018

Marketing and communication strategies. Community Manager. Concept development and design of new products. Stock control: coordination of production and distribution to retail stores.

Achievements: Exhibitor in Manifiesto Colectivo as an independent Contemporary Jeweler. Collaboration in creative processes (Design Thinking) for product development of Mexican contemporary jewelry brands. Participation in project development for "Abierto Mexicano de Diseño".

DESIGNER @ DIEZ COMPANY (MEX)

October 2016 - July 2017

Management and development of residential projects. Design of interior design lighting proposals. Budgets. Customer and supplier tracking. Production and installation coordination.

Achievements: Production coordination and stand installation for "Astro Lighting" brand at Expo Lighting America. Participation as curator and designer for the ELA 2017 trends section. Main display design in Diez Company's showroom. Collaboration in design and coordination of installation in Blend Concept Store Mexico display 2017 by Rodrigo Fernández.

EDUCATION

Master in Design Thinking & Customer Experience

EAE Business School | October 2019 - Current

Digital Marketing Online Course

IAB Spain + Google | January 2017

Industrial Design

Tecnológico de Monterrey | August 2011 - May 2016

90% scholarship in one of the most recognized universities of Latin America (8 years). Named Industrial Design Generation Leader - 2016. Best professional insertion project (TFG) - 2016. University representative in Design Thinking session @DOW - 2016. Top-ten best innovative project @TEC-CEM Bootcamp - 2014.



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